



26th Annual Art, Craft & Music Festival
May 1 & 2, 2010 • Tom Varn Park • Brooksville, FL

Entry Form for Food Vendors -- I wish to participate as a food vendor at the 2010 Art in the Park Festival to be held at Tom Varn Park in Brooksville on May 1st and 2nd, 2010. I agree to adhere to all electrical, fire, health dept. and other codes, be they city, county, state, or federal.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail address: _____

The non-refundable entry fee includes a 12' x 12' booth area in the "Food Court". Electric and water hookups are available for an additional fee. You must bring your own UL approved extension cords and water hoses. All spaces are outdoors.

Additionally, this year we are offering a "Snack on the Trail" 10' x 10' booth along the trail. This is a **1 item only booth without water and without electric.**

Food Court Vendor fee \$265 : _____
Adjacent extra 12' x 12' space @ \$70 : _____
Snack on the Trail 10' x 10' @ \$125 : _____
Electrical hookup 115V 20Amp @ \$25 : _____
Electrical hookup 220V @ \$40 : _____
Water hookup @ \$15 : _____
TOTAL ENTRY COST: _____

Please describe the type of food you would like to sell and your pricing:

A check for the appropriate amount must be received with this entry form. Deadline is April 3, 2010. Applications must include a self-addressed #10 envelope with first class postage. Proof of insurance will be required on acceptance.

I agree to indemnify and hold the Hernando County Fine Arts Council, the City of Brooksville, Hernando County and their employees and volunteers, harmless from any and all claims made against the Hernando County Art, Craft & Music Festival, including without limitation, all costs, liabilities, judgments, expenses, damages or reasonable attorney's fees, arising out of or in connection with (i) any structure erected by me, (ii) any apparatus, equipment, or personal property used by me, (iii) any act or omission of me, my agent, invitees, participants, representatives, employees, servants and agents, and (iv) any claims made on account or resulting from my participation in this event.

By (Signature): _____ Date: _____

Printed _____ Company: _____

Make checks payable to: Hernando County Fine Arts Council
P.O. Box 1998, Brooksville, FL 34605

Direct inquires to: Patti Cotter (352) 754-4788 e-mail: hernandoarts@aol.com
www.hernandoarts.org



The Hernando County Fine Arts Council is organizing the 26th Annual Art in the Park Festival to be held on May 1 and 2, 2010 at Tom Varn Park in the City of Brooksville, Florida and invites you to participate as a food vendor for both days.

As in previous years, we expect artists and crafters from all over the country who will be competing for cash prizes and recognition. With the success of prior years' events, a beautiful, easily-accessible location, and most importantly, the celebration of our 25th year, we anticipate a tremendous turnout.

New features for the event this year include more children's activities and expanded entertainment offerings on stage. These activities and entertainers will be organized to fill the schedule throughout the festival hours of operation.

Based on the experience of similar events in other areas of the country, we anticipate attendance in the thousands. We are arranging for broad media coverage combined with additional promotional efforts. The primary target market area covers a 150-mile radius from Brooksville, including Tampa Bay, Orlando, Ocala, and Gainesville, with a secondary target of the entire state of Florida.

Specifically we are looking for vendors to sell various food items on the grounds of the event. The event will be open from 10 am to 5 pm on Saturday and 10 am to 4 pm on Sunday. Vendors will be allowed to bring their equipment in from 1 to 6 pm on Friday. They will not be allowed to bring their equipment in on Saturday. All vendor sites must be set up by 9:00 am, Saturday. **Vendors will not be allowed to sell any soft drinks or water.** We will make every effort to prevent duplication of items for sale by vendors.

Space is limited, so response time is of the essence. We need your help in continuing to make this a successful regional event that has grown each year into one of the region's major festivals and a favorite in the art community.